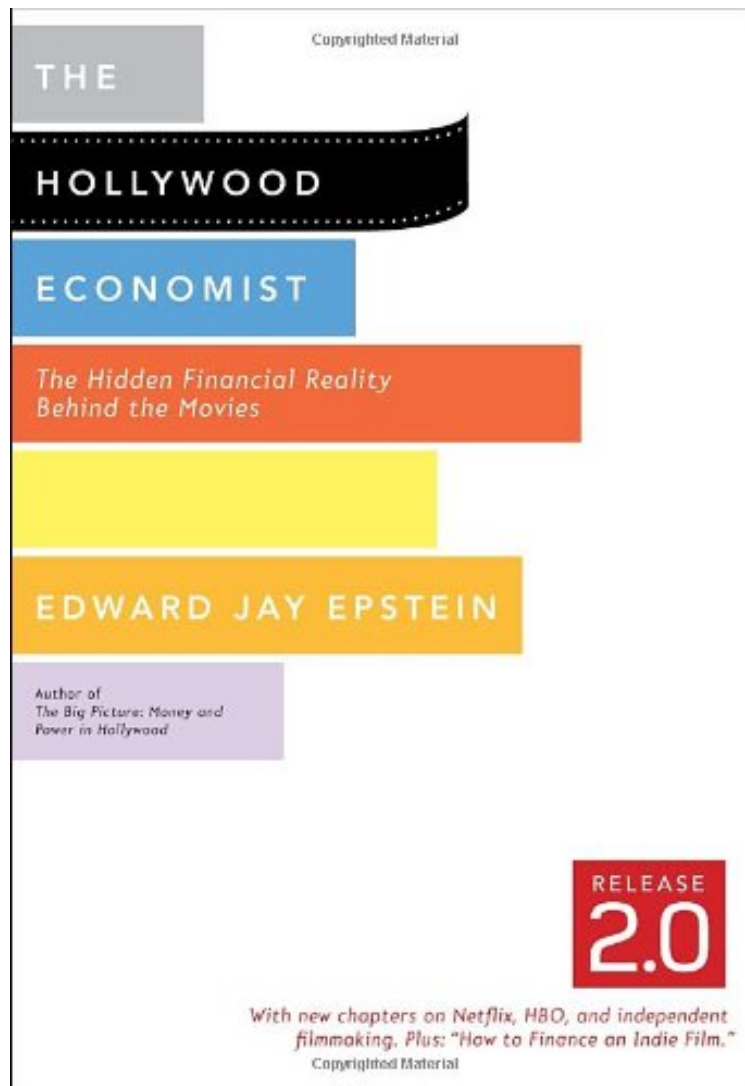


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The Hollywood Economist 2.0: The Hidden Financial Reality Behind the Movies

Edward Jay Epstein

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0 of 0 people found the following review helpful. Everything you wanted to know about how Hollywood really makes it's money!By Christopher WesleyThis is a truly fascinating book. I read the previous edition in paperwork twice and recently purchased the updated version 2.0 for my Kindle. For anyone who has any interest in the Hollywood "system"

and how they actually make their money off their products this is a must read. For any one with a casual interest you'll probably still find something to enjoy in it. I loaned my paperback copy for example to a friend of mine to have him just read a couple chapters to discuss while he was on vacation and he came back having read the whole thing. The book goes into great detail without being too wordy as to what makes Hollywood tick and the new way their business works. 0 of 0 people found the following review helpful. Great book By Customer I'm an equity analyst that covers some entertainment companies. The Hollywood Economist helped me understand how many in the entertainment industry makes money in a more detailed and nuanced way that I have not seen anywhere else. 0 of 0 people found the following review helpful. Four Stars By Customer mindblowing -- but too short.

A fully revised edition of the popular guide to Hollywood finances, updated to reflect even newer films and trends In a Freakonomics-meets-Hollywood saga, veteran investigative reporter Edward Jay Epstein goes undercover to explore Hollywood's "invisible money machine," probing the dazzlingly complicated finances behind the hits and flops, while he answers a surprisingly difficult question: How do the studios make their money? We also learn: + How and why the studios harvest silver from old film prints ... + Why stars do—or don't do—their own stunts ... + The future of Netflix: Why the "next big thing" now seems in such deep trouble... + What it costs to insure Nicole Kidman's right knee... + How Hollywood manipulates Wall Street: including the story of the acquisition of MGM... wherein a consortium of banks and hedge funds lost some \$5 billion... while Hollywood made millions. + Why Arnold Schwarzenegger is considered a contract genius... + The fate of serious fare: How HBO, AMC, and Showtime have found ways to make money offer adult drama, while the Hollywood studios prefer to cater to teen audiences. + Why Lara Croft: Tomb Raider is considered a "masterpiece" of financing ...

Praise for The Hollywood Economist "The answer to [the] mysteries of modern-day film financing can be found in The Hollywood Economist, Edward Jay Epstein's latest foray into the seamy underbelly of Hollywood spreadsheets."—The Wall Street Journal "[A] terrific job.... There's fun to be had in knowing specifics, and Epstein? offers plenty."—Entertainment Weekly Praise for Edward Jay Epstein's The Big Picture "A rich adventure that will change the way you look at movies." —BusinessWeek "Edward Jay Epstein is here to tell us that when it comes to Hollywood these days, we've got it all wrong." —The Washington Post Book World "One of the virtues of The Big Picture is Mr. Epstein's astonishing access to numbers that movie studios go to great lengths to keep secret.... A groundbreaking work that explains the inner workings of the game." —The Wall Street Journal "Hollywood has needed one of these for a long time--a user's manual. This one could not be more complete.... [Grade] A." —Entertainment Weekly "In his adroit charting of the confidence flow between the various entities and eras Mr. Epstein kicks up a lot of little surprises. . . Edward Jay Epstein is quite good." —Larry McMurtry, The New York of Books ". . . [A] valuable education for those seeking to enter and understand the entertainment industry. . . . Factually impressive." —Joel Hirschhorn, Variety About the Author Edward Jay Epstein, who wrote the "Hollywood Economist" column for Slate, is the author of The Big Picture: Money and Power in Hollywood, as well as many other books. He has written for the Wall Street Journal, Vanity Fair, The New York Times Magazine, and The New Yorker, and he lives in New York City. His website is edwardjayepstein.com