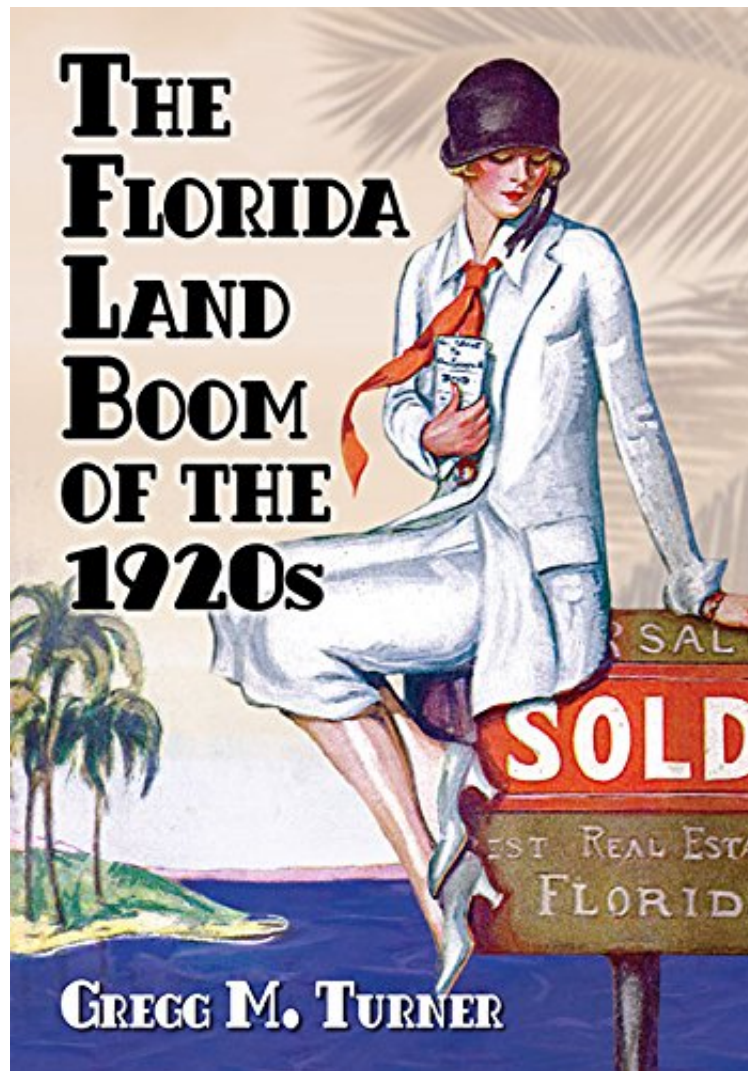


## The Florida Land Boom of the 1920s

Gregg M. Turner

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**Gregg M. Turner : The Florida Land Boom of the 1920s** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Florida Land Boom of the 1920s:

5 of 5 people found the following review helpful. the florida land boom of the 1920'sBy chuck hammondProfessor Gregg Turner, the preeminent authority on the commercial history of Florida and the American rail system has once again hit a spectacular home run. His latest book "The Florida Land Boom of the 1920's" is a gem. Most fascinating is his in depth narrative of the real estate mogul's rags to riches and riches to rags journey into a little known venture. For some, the title might sound bland; like a light bulb to ignore or quickly extinguish. This masterpiece is far from that and beams with an intensity that captivates the reader's interest until the very last period stops its read. Those not

familiar with the men who took a chance on developing a waste land of hot, humid, stormy, insect infested, and alligator ridden swamp land, Mr. Turner's new book is more than an eye opener jaw dropping manuscript. Why such interest in a god forsaken jungle? What were these men thinking? What did these men have in mind? Mr. Turner explains it all. Professor Turner introduces these men and expounds in vivid analogies their agendas and goals in tackling and developing Florida communities as we know them today. Miami, Palm Beach, Boca Raton, Ft. Lauderdale, Naples, and much of the Florida peninsula were uninhabitable for humans. Mr. Turner illustrates in detail the rise of these bustling metropolises from blue prints to hard labor. It is filled with appropriate and stellar diagrams, pictures, and charts hidden from the public for decades only to be discovered through the superior research done by the author. Professor Turner's step by step explanation of "The Florida Land Boom of the 1920's" is mesmerizing. It is a history, story and journey not to be missed. Those interested in Florida history will appreciate this fine book without doubt. Again, it is a gem! C.W. Hammond, Jr. 0 of 0 people found the following review helpful. Five Stars By Customer Fascinating 3 of 3 people found the following review helpful. A great read for both historians and fans of Florida! By Lorie Darche I started reading this book last evening and find that I cannot put it down. As a thirty-year resident of Florida I am thrilled to learn so much about the early 20th century history of this great state; having lived through the boom and bust of the real estate market in the first decade of this century I am further reminded that this period was really more a matter of history repeating itself, once again. I wholeheartedly recommend this book to anyone with an interest in learning more about Florida's early development and of the key individuals who had a hand in its growth. The multitude of pictures within the book are a tremendous complement to the book, further helping the reader to go back in time and understand this period of transformation! Kudos, Mr. Turner, for giving us another great book!

During the Roaring Twenties, millions of Americans moved to the Sunshine State seeking quick riches in real estate. Many made fortunes; others returned home penniless. Within a few years thousands of residential subdivisions, palatial estates, inviting apartment buildings and impressive commercial complexes were built. Opulent theaters and imposing churches opened, along with hundreds of municipal projects. A unique architectural theme emerged, today known as Mediterranean Revival. Railways and highways saw a renaissance. New cities--Boca Raton, Hollywood-by-the-Sea, Venice--were built from scratch and dozens of existing communities like St. Petersburg, Fort Lauderdale and Orlando were forever transformed by the speculative fever. Florida has experienced numerous land booms but none more sweeping than that of the 1920s. This illuminating account details how one of the greatest migration and development episodes in American history began, reached dizzying heights, then rapidly collapsed.

"Turner's book about the boom in paradise is well-researched and well-written. Anyone interested in the history of Florida will want to add this book to their collection"--The Florida Historical Quarterly. About the Author Award-winning author Gregg M. Turner is on the faculty of Southern Technical College in historic Fort Myers, Florida, where he resides.