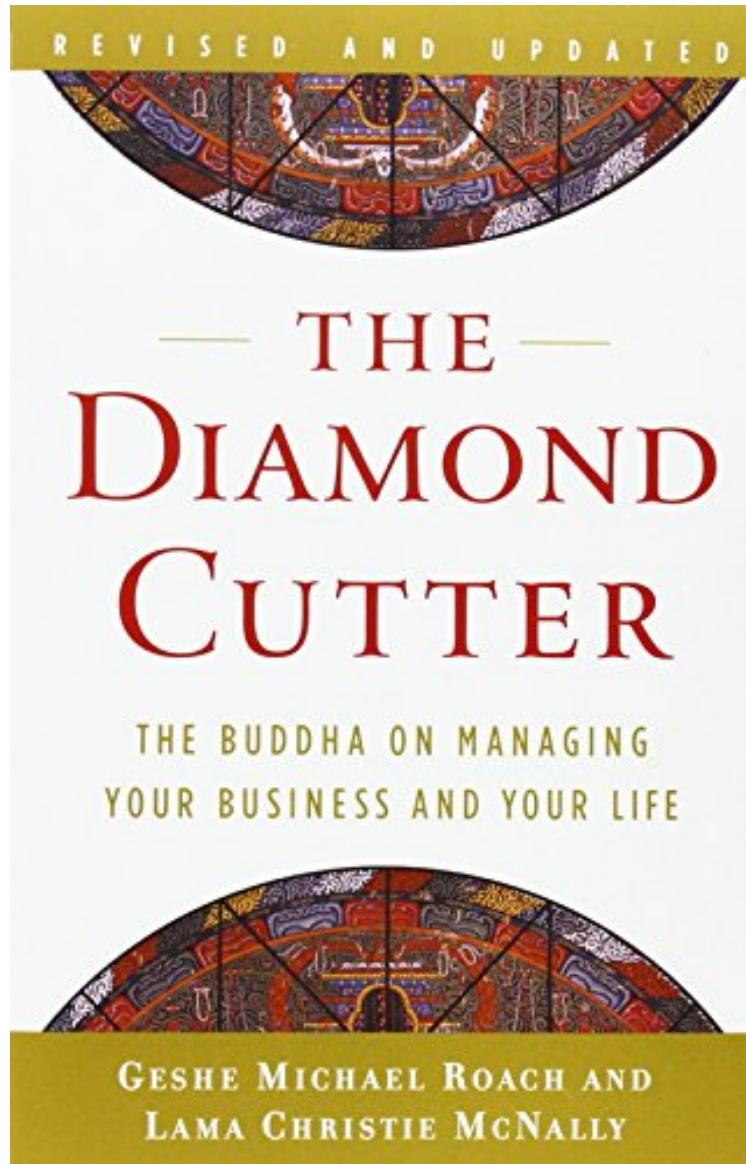


[Ebook pdf] The Diamond Cutter: The Buddha on Managing Your Business and Your Life

# The Diamond Cutter: The Buddha on Managing Your Business and Your Life

*Geshe Michael Roach, Lama Christie McNally*  
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#19807 in Books Lama Christie McNally 2009-09-01 2009-09-01Original language:EnglishPDF # 1 8.00 x .58 x 5.18l, .49 #File Name: 038552868X288 pagesThe Diamond Cutter The Buddha on Managing Your Business and Your Life | File size: 34.Mb

**Geshe Michael Roach, Lama Christie McNally : The Diamond Cutter: The Buddha on Managing Your Business and Your Life** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Diamond Cutter: The Buddha on Managing Your Business and Your Life:

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The now classic work on Buddhism and business from the foremost American teacher of Tibetan Buddhism—reissued in a tenth anniversary edition with compelling case studies that showcase its principles in action around the globe. With a unique combination of ancient and contemporary wisdom from Tibetan Buddhism, **THE DIAMOND CUTTER** presents readers with empowering strategies for success in their personal and professional lives. The book is presented in three layers. The first is a translation of The Diamond Sutra, an ancient text of conversations between the Buddha and his close disciple, Subhuti. The second contains quotes from some of the best commentaries in the Tibetan Buddhist tradition. And the third layer, the main text, is the practical application of Buddhist philosophies to the world of business, based upon Geshe Michael Roach's seventeen-years of experience as an employee of the Andin International Diamond Corporation, a company that grew during his tenure from four employees to a world leader in the jewelry industry. Roach's easy style and spiritual understanding make **THE DIAMOND CUTTER** an invaluable source of timeless wisdom for those familiar or unfamiliar with Tibetan Buddhism. His focus on practical personal and business applications has resonated with and changed the lives of hundreds of thousands of individuals the world over since its original publication.

.com Other Buddhist books offer you a path to happiness, Geshe Michael Roach offers a path to wealth. Roach, who while being a monk helped build a \$100 million business, demonstrates how ancient notions in The Diamond Cutter sutra can help you succeed, and if you're in business that means to make money, a lot of it. Drawing on lessons he learned in the diamond business and years in Buddhist monasteries, Roach shows how taking care of others is the ultimate path to taking care of oneself, even--especially--in business. As he puts it, you have to engage in "mental gardening," which means doing certain practical things that will form new habits that will create an ideal reality for you. If this sounds a little outrageous, his very precise instructions are down to earth and address numerous specific issues common to the business/management world. Through this practice, you will become a considerate, generous, introspective, creative person of immense integrity, and that will be the key to your wealth. At first this book comes off like a gimmick and the writing isn't without rough patches, but page by page, as Roach introduces you to the practical details and real-life examples, his arguments become more convincing. A cross between the Dalai Lama's ethics and Stephen Covey's Seven Habits, The Diamond Cutter will have you gardening a path to the bank. --Brian BruyaFrom Publishers WeeklyIn the vein of Richard D. Phillips's *The Heart of an Executive: Lessons on Leadership from the Life of King David*, this book offers a practical application of Buddhist teachings to managing business and life. A Buddhist monk and former diamond district executive, Roach says that the three Buddhist-inspired principles on which he built his success can be applied to other businesses and other circumstances. The principles stipulate that businesses should be profitable, that we should enjoy the money we earn, not working ourselves so hard earning it that we can't enjoy the nice home or relaxing trip it might provide, and that we should be able to claim, when all is said and done, that our years in business were meaningful. "To summarize," writes Roach, "the goal of business, and of ancient Tibetan wisdom... is to enrich ourselves." Roach's uncritical tendency to marry Buddhism and capitalism without so much as a raised eyebrow might give readers pause. (In the end, Roach redeems himself a little by suggesting that the Buddhist teachings of Limitlessness imply that everyone could have enough wealth.) The principles he propounds are appealing, indeed, but they tell us much more about current-day attitudes toward work and money than they do about "ancient Tibetan wisdom." Entrepreneurs seeking solid advice for worldly success may find this book helpful, but those interested in Tibetan Buddhism will likely consider it superficial. (Feb.) Copyright 2000 Reed Business Information, Inc. "Here is wise advice and counsel on an ethical and prosperous way of being in the workday world based on Tibetan Buddhist principles." —Spirituality and Health magazine