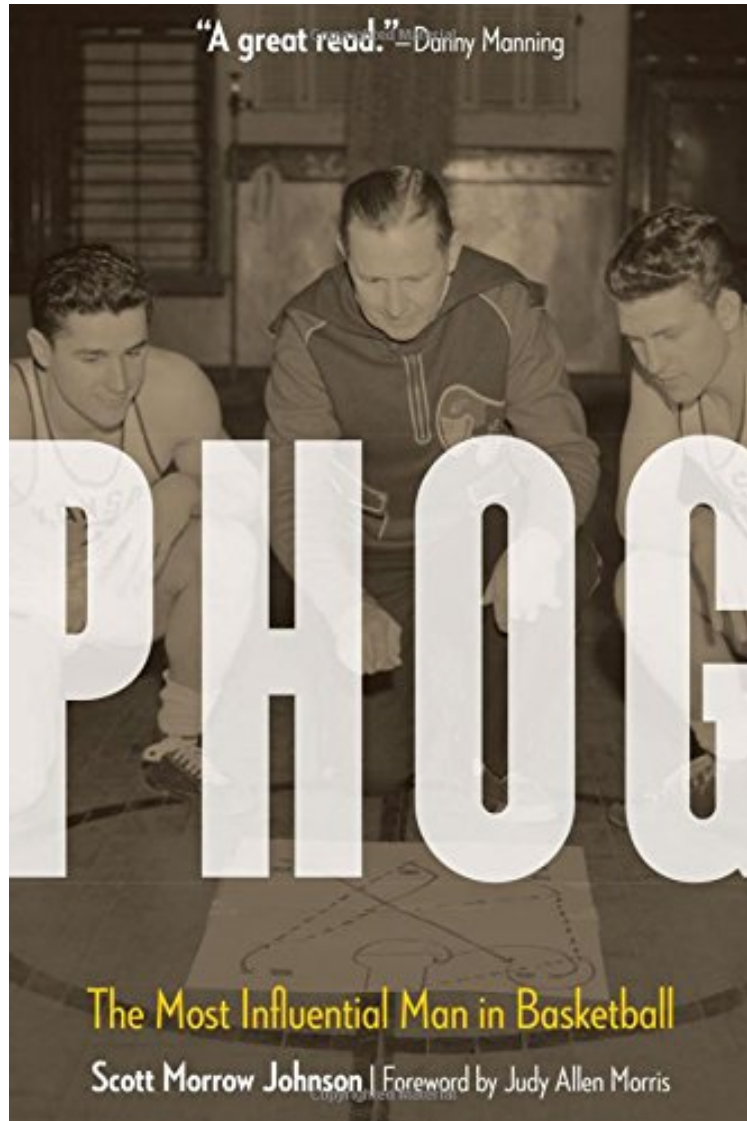


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Phog: The Most Influential Man in Basketball

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Scott Morrow Johnson : Phog: The Most Influential Man in Basketball before purchasing it in order to gauge whether or not it would be worth my time, and all praised Phog: The Most Influential Man in Basketball:

1 of 1 people found the following review helpful. Great Read! By Greg Verhey Amazing read! Great history of the rise of basketball in America, and the world. Phog was so influential in bringing the game of basketball to the level it is today and also way ahead of his time on coaching, nutrition and overall health of his players. Its amazing how most of the great coaches of today and in the past 30+ years either played for or had some connection to Phog. Anyone who loves basketball should definitely read this book. 2 of 2 people found the following review helpful. PHOG, a great

read!By FJAn in depth story of an amazing man, "Phog Allen," who brought the game of basketball to it's present day popularity, against much controversy. He was truly a man ahead of his time. Well researched. Interesting story.0 of 0 people found the following review helpful. This is a good, honest readBy Dev GirlThis is a good, honest read. The "honesty" part is noteworthy because documentaries on the first half of the 20th century carefully omit many details and facts; this is done to avoid embarrassing people for their bad actions - but this book tells it like it is. You'll like this even more if you're a coach.

Remembered in name but underappreciated in legacy, Forrest "Phog" Allen arguably influenced the game of basketball more than anyone else. In the first half of the twentieth century Allen took basketball from a gentlemanly, indoor recreation to the competitive game that would become a worldwide sport. Succeeding James Naismith as the University of Kansas's basketball coach in 1907, Allen led the Jayhawks for thirty-nine seasons and holds the record for most wins at that school, with 590. He also helped create the NCAA tournament and brought basketball to the Olympics. Allen changed the way the game is played, coached, marketed, and presented. Scott Morrow Johnson reveals Allen as a master recruiter, a transformative coach, and a visionary basketball mind. Adolph Rupp, Dean Smith, Wilt Chamberlain, and many others benefited from Allen's knowledge of and passion for the game. But Johnson also delves into Allen's occasionally tumultuous relationships with Naismith, the NCAA, and University of Kansas administrators. *Phog: The Most Influential Man in Basketball* chronicles this complex man's life, telling for the first time the full story of the man whose name is synonymous with Kansas basketball and with the game itself.

"Phog is perfect for the general reader, and supplants Blair Kerkoff's 1996 biography of Allen as the best book about Phog Allen available."—Andrew McGregor, *Sport in American History*